

【論説】

Regional (Developing) Promotion Theory and Practice (I)

– Taking Experience of Regional Promotion in Okinawa to Southeast Asia –

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Foreword : Why are Regional Developing (the following abbreviation)

Promotion the Current Themes?

Why the regional revitalization including the promotion of regional industry and enterprises is the current topic?

Now, the theme for this paper was selected with the aim of applying this experience for regional development and promotion in Southeast Asia. Repeated experience shows that the social phenomena and problems that have happened in Japan recur in Southeast Asian countries a number of years later. So as globalization advances, these problems are probably already in effect.

There has been a boom in regional development and promotion in Japan since around ten years ago, and a considerable body of theory and knowledge has been built up through trial and error.