

【Articles】

Regional Promoter Upbringing, Educational Program —Using the JICA-Net Development, Implementation and a Evaluation—

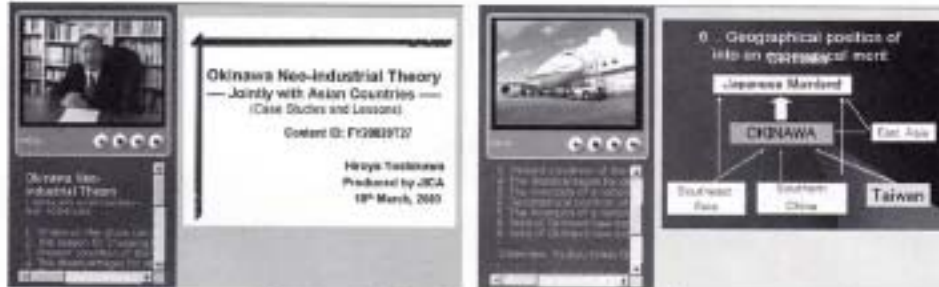
Hiroya YOSHIKAWA

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Regional Promotion Theory and Practice (III)

— Taking Experience of Regional Promotion in Okinawa to Southeast Asia —

- I . Program Outline of this course
- II . Preliminary Survey of Needs
- III . Preparation Meeting in Okinawa
- IV . Recruitment of participants
- V . Development of Teaching Materials
- VI . Implementation of the Course



<Compact Disc for preliminary study>

Photo 1

In order to maximize the Effectiveness of training, the use of the remote technical assistance system will be based on sufficient Compact Disk-based educational materials.



<At JICA-Net Okinawa Studio>



<From JICA-Net Okinawa Studio>

I . Program Outline of this course

<Training Course Title>

Methods for Regional Promotion as Seen in Okinawa and Regional Development in Southeast Asia – Case Study: Utilizing Characters Common throughout the Neighboring Countries in Asia –